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MISSION

PARTNER

Terms of Partnership

The MISSION Partner program aims to facilitate and support agency growth by connecting entrepreneurially spirited and independent thinking, agencies, and creative businesses of all disciplines, to collaborate on business opportunities around the world and, across multiple industry sectors. This includes but, is not limited to:

- Potential new business opportunities referred from other Partners or the MISSION Group.
- Use MISSION 'Advantage' to generate new revenue opportunities by accessing skills and specialisms you don't have in-house but, could now offer to your clients.
- Deliver client projects in any market via pre-qualified Partners.
- Pitch for international client assignments with global Partners to support you.
- Meet, share, and learn from other creative entrepreneurs like you.
- Access to professional 3rd party training and development courses for your team.
- Opportunity for your team to participate in an inter-group staff exchange.
- MISSION Partners is non-exclusive, so you can participate in another network or organisation at the same.
- Access to webinars / video content focussing on business issues and trends.
- Specialist advice on reducing your environmental impact and, potentially become a B-corp.
- Be part of something bigger and, grow your agency for the future.

Partnership

Any agency/creative business (independent or publicly owned) may request to become a member of MISSION Partner. On receiving acceptance, the agency agrees to the terms of partnership herein.

- To collaborate with The MISSION Group and other Partners in a fair, open and transparent fashion. See Inter-agency Rules of Engagement documentation on website.
- To inform The MISSION Group of any change in agency ownership or management status that might affect future collaboration.
- To cost requested agency services in a transparent and competitive fashion to MISSION Group agencies. In return, the MISSION Group will provide its services to the Partner in a reciprocal fashion.
- To respect the ownership of all trademarks, logos, and associated materials.
- To respect the source of all new business introductions and, to acknowledge the ownership of the original (client) relationship.
- To not solicit additional business directly following an introduction without the relationship owner's approval – ideally in writing.
- To respect to The MISSION Group's [Modern Slavery](#) policy.

Partnership is provided on a 12-month calendar year basis from January to December. All new Partners are required to pay the first year's fee in full, with the second year's fee offered at a monthly pro-rata basis.

For illustration, should an agency join in June, the pro rata payment in the second year would be equal to 6 months fee. Should they join in October, the pro-rata fee would be equal to just 3 months fee.

The annual Partnership fee is payable in full and in advance of commencement of Partnership.

PLEASE NOTE: Partnership renews automatically on 1st January each year unless, cancelled in writing and confirmed by us before, 31st December of the preceding year.

Partnership may be terminated in writing at any time with one month's notice period. No refund will be offered for the Partnership period preceding the written termination notice and the commencement of the next calendar year.

Non-payment of agreed Partnership fees may result in the termination of Partnership services and debt recovery action.

Requests for assistance

All Partners agree to pass requests for assistance through The MISSION Group centrally and not to go directly to other members. Requests will be prioritised according to urgency, with recommendations and introductions made in good faith and based on our professional judgement.

New Business referrals

In the event of a new business referral from The MISSION Group the receiving agency agrees to:

- Inform The MISSION Group if they are unable / unwilling to work on the business as soon as is realistically possible. Partners are under no obligation to accept referrals.

Should the receiving agency decide to accept the referral, they agree to:

- Treat all information provided in confidence. A Template NDA can be provided if required.
- Inform The MISSION Group as they start working on the assignment.
- Inform the MISSION Group when they stop working on the assignment.
- If the assignment originates from a MISSION Group agency, to cost requested agency services in a transparent fashion to MISSION Group agencies. See inter-agency rules of engagement documentation.
- Adhere to local laws and contractual agreements made with partner agency and/or end client.

Mutual Nondisclosure

Both parties agree that when exploring business opportunity of mutual interest, each party may disclose to the other certain confidential technical and/or business information which the disclosing party desires the receiving party to treat as confidential. The parties agree that they shall take reasonable measures to protect the secrecy of and avoid disclosure and/or unauthorized use of the confidential information of the other party.

Amendments

Any future amendments to these terms will be posted for review on <https://missionhubs.co.uk>

For further information, please contact: **Paul Squirrell**, Director of MISSION Affiliate Network, psquirrell@themission.co.uk, +44 7711 367 609 tel