



Tired of coming second in pitches?

Having trouble turning a prospecting plan into month-in month-out action?

Is new business just the responsibility of a few?

Love it or hate it, pitching is an integral part of agency life and an expensive one too. **The average pitch costs an agency at least £50,000** in people time and direct costs - let alone the indirect costs. And yet, many agencies never review their approach to business development, or even benchmark their performance.

We think this is a missed opportunity.

So, MISSION Hubs has teamed up with the internationally respected new business consultancy, The Great Pitch Company to offer MISSION Hubs Partner and Affiliate agencies a *free* 1-hour pitch consultancy session.

https://www.thegreatpitchcompany.com

This FREE 1-hour session will:

- Diagnose your agency's business development health.
- Outline areas to address that'll improve your agency's new business performance.
- Show you how to leave the right impression with a prospective client.

To take advantage of this amazing offer, please email <u>psquirrell@themission.co.uk</u> and we'll connect you.

If you'd like to learn more about how The Great Pitch Company can help you define a clear proposition, ensure your story is well told, and help your team perform brilliantly, simply visit:

https://www.thegreatpitchcompany.com

Watch Marcus Brown, (CEO) talking with Paul Squirrell HERE.

