



How you appear on LinkedIn really matters.

Your content and activity can attract new business to your agency, help you recruit and retain top talent, increase brand awareness, and open doors to lucrative partnership and publicity opportunities.

Are you really making the most of this powerful platform?

Most of us have personal and business profiles LinkedIn profiles. But do you know how to optimise our presence on the platform?

The truth is, many of us don't. *And this matters.*

A well-written profile and regularly posted, high-quality content can support an agency's positioning. In addition, it can also build a personal brand for an agency leader – creating standout and uniqueness in a crowded marketplace.

Rachel Grunbaum is a copywriter turned fractional CMO and LinkedIn expert.

She works with businesses and individuals to help them understand and improve their LinkedIn presence. The aim? Get noticed and secure more new business opportunities.

And now, Rachel is providing her expertise to MISSION Hubs Partners with a very special offer.

FREE LinkedIn review for MISSION Partners.

- Sign-up for a FREE Agency leader or business LinkedIn profile and activity review.
- Receive a constructive written or video critique of your LinkedIn activity.
- Benefit from actionable suggestions to improve your LinkedIn presence.
- **BONUS:** Get a 10% discount on all LinkedIn workshops or services booked by 10th February 2025.

To take advantage of this amazing offer, please email psquirrell@themission.co.uk and we'll connect you.

If you'd like to connect with Rachel directly to learn more, or to attend one of her FREE monthly Q&A sessions, email rachel@thecopybuff.com

Watch Rachel Grunbaum talking with Paul Squirrell [HERE](#)

